

REPEAT WALKER Donation Request Letter

SAMPLE

Dear **NAME**:

Yes, I'm doing it again – I signed up for the **AIM for a Cure Melanoma Walk** in **Bloomington** on **May 8th** to raise money for Melanoma research and awareness.

This cause is very important to me. **I will be walking in honor... or in memory... of**
_____.

I've pledged to raise at least \$_____ this year and am hoping to surpass the \$_____ that you – *my friends and family* – gave so generously last year to support my efforts.

So, I need your help, again. Please consider making a fully tax-deductible donation so I can reach my goal. You know the amount that is right for you.

To donate **online**: Visit: www.AIMatMelanoma.org
Click-on: Participate in a Fundraiser
Click-on: AIM for a Cure Melanoma Walk logo
Click-on: Bloomington/Normal, IL
Click-on: Donate to Walk/Sponsor a Walker

To donate **by check**: Make Check Payable to AIM
Mail Check to me at **(INCLUDE YOUR ADDRESS)**

Melanoma is the fastest growing cancer in the United States and worldwide. There is no effective medical therapy for metastatic Melanoma. And, there have been no significant advances in treatment in over 35 years.

I'm taking on this challenge to do something big that will help raise awareness and help in finding a CURE.

Thanks for your continued support. I'm incredibly lucky to have people like you in my life!

All My Best –
NAME
TELEPHONE #
EMAIL