

AIM for Answers. AIM for Action. AIM for the CURE.

December 2011

MAKE A DONATION

MAKE A MEMORIAL DONATION

NURSE ON CALL

**CLINICAL TRIAL MATCHING SERVICE** 

SURVIVOR STORIES

# 2012 Fundraisers



#### Florida

St. Petersburg - TBD

#### Illinois

Bloomington - TBD Quincy - APR 7

#### Indiana

Seymour - MAY 25

### **North Carolina**

Charlotte - NOV 17

### Oregon

Portland - MAY 19

### Pennsylvania

Pittsburgh - JUN 3

#### **Texas**

Amarillo - JUN 2 Dallas - MAY 7 Galveston - TBD Houston - SEP 22

To coordinate a Walk contact

### Jean@AlMatMelanoma.org

To view 2011 Photos Click Here>>



### AIM for a CURE Trivia Night

Saturday, April 7, 2012

# Int'l Melanoma Working Group (IMWG) Research Update

In 2011, our IMWG embarked on projects to accelerate development of new and more effective therapies.

### **International Brain Metastases Tissue Bank**

This bank is the first of its kind and will be shared by IMWG researchers around the world. Our IMWG is committed to the acquisition, analysis, and banking of tissue.

Brain metastases have always been a challenge in melanoma and is one of the least understood aspects of melanoma. More than half of all melanoma patients will develop brain metastases.

Our IMWG sponsored a paper by Dr. John Kirkwood, IMWG chairperson, in the October 2011 issue of *Pigment Cell & Melanoma Research*. In the article, Dr. Kirkwood explains the importance of a brain metastases tissue bank since the molecular structure of brain metastases differs from metastases in other parts of the body.

### **International Brain Metastases Clinical Trial**

This trial is launching in conjunction with the tissue bank and will study the effects of BRAF inhibitors in brain metastases. Thirty (30) patients at three sites who have operable brain metastases will receive the BRAF inhibitor for 7-10 days prior to surgery and will continue to receive the drug post-surgery.

The goal is to more precisely determine the roll and response to BRAF, and to closely analyze the molecular differences between brain metastases and metastases occurring in other body areas.

Read More>>

# AIM awards \$90,000 Research Grant to MD Anderson Cancer Center (MDACC)

AIM and MDACC partnered together this year on our Houston AIM for a Cure Melanoma Walk & Fun Run.

On November 22, Judy Sager-AIM Houston Chapter President and Jean Schlipmann-AIM CoFounder presented Dr. Patrick Hwu and the Melanoma Department at MDACC a check for \$90,000 to support melanoma research.

Read More >>

### Our Thanks!

Thanks to each and every one of you for ALL you did this year to increase awareness and support *Research for the CURE* of melanoma!

AIM and the melanoma community greatly appreciate your generosity!

Best Wishes for a Safe, Healthy, & Happy Holiday!

# Patient & Caregiver Symposiums

View 2012 Symposium Locations

Click Here>>

View Symposium Videos <a href="#">Click Here</a>>>

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### **Gift Donations**

Support our efforts to find the CURE in memory/honor of someone special. Click Here >>

### Shop Online

Shop **GoodShop.com** and a percentage of each

7:00pm Quincy, IL

To View Details Click Here>>



10<sup>th</sup> Annual The Schlip Golf Classic for Melanoma

Monday, July 23, 2012 8:30am Tee-Off

Prestonwood Country Club Hills Course 6600 Columbine Way Plano, TX 75093

To view 2011 Photos
Click Here>>



7<sup>th</sup> Annual KDB Melanoma 5K Run/Walk

in loving memory of Katherine Denise Bowers

Sunday, October 7, 2012 Milford, MI

# Major Victory for AIM & the Melanoma Community

Our voices are heard!

California became the first state to prohibit minors 18 and under from using commercial tanning beds - a move that will help save lives! This is the first time a bill to ban under 18 has made it to a Governor's desk.

AIM and the California Society of Dermatology and Dermatologic Surgery sponsored SB 796. California Governor Brown signed the bill into law.

Signing of the bill became international news. The BBC, an international reporting agency, listed it as the most read article on its website the day after the signing. A Google search showed more than 1,400 articles and postings. It was the subject of talk radio programs in California and a television news feature in Texas.

AIM thanks everyone who supported this initiative!

To view 2011 State-by-State Legislation Summary, **click here**.

To receive legislative updates for your state, **click here**.

To learn how you can get involved, contact Samantha at **squild@AlMatMelanoma.org**.

### Interested in Coordinating a Fundraiser?

contact <u>Jean@AlMatMelanoma.org</u> purchase you make will be donated to support our efforts to find the CURE.

### **Patient Links**

Join Our Facebook Online Support Community»

Patient & Caregiver Support»

Finding the Right Doctor»

What to Ask Your Doctor»

**Frequently Asked Questions»** 

## **Breaking News**

### Melanoma Skin Cancer has Costly and Deadly Impact on America

CDC releases the most comprehensive melanoma report in the U.S. to date...

**Read More»** 

### California Tanning Bed Law Bans Underage Use

Governor Jerry Brown signed into law a bill that prevents children under 18 from using the popular tanning method. The law takes effect on January 2, 2012.

Read More»

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