



AIM for Answers. AIM for Action. AIM for the CURE.

December 2013

MAKE A DONATION

MAKE A MEMORIAL DONATION

NURSE ON CALL

CLINICAL TRIAL MATCHING SERVICE

SURVIVOR STORIES

2014 Fundraisers



Arizona

Phoenix - TBD

Arkansas

Little Rock - TBD

California

Alameda - MAY 18

Florida

St. Petersburg - TBD

Illinois

Bloomington - TBD

Edwardsville - TBD

Quincy - APR 5

Nebraska

Omaha - TBD

Ohio

Granville - TBD

Pennsylvania

Lancaster - TBD

Michigan

Milford - OCT 12

Troy - MAY 3

North Carolina

Charlotte - NOV 15

Oregon

Portland - MAY 31

Texas

Amarillo - TBD

Dallas - MAY 3

Galveston - TBD

Houston - SEP 20

Virginia

Chesapeake - MAY 3

To coordinate a Walk

Int'l Melanoma Working Group (IMWG) Research Update

As 2013 comes to an end, everyone in the melanoma world can be thankful for the new drugs that have been approved and for more approvals that are on the horizon. Patients are becoming survivors, and those survivors are living longer and better lives.

We applaud the efforts of all of those involved, but we are acutely aware of the fact that we still have a long way to go. There are still far too many questions unanswered...

- *Who is susceptible to getting melanoma?*
- *Whose melanoma will spread?*
- *Which treatments work best on which patients?*
- *How can we best prevent or treat brain metastases?*

Our IMWG is looking for answers to these questions through its many research efforts. We have...

- *launched the first of its kind clinical trial with patients who have operable brain metastases,*
- *opened a brain metastases tissue bank that enables researchers to study brain metastases first-hand, and*
- *established our first primary melanoma tissue bank site that will open in 2014.*

Our IMWG is looking to create and run a whole new kind of clinical trial system that will bring us the answers we need more quickly, while using far fewer patients.

Many institutions and researchers worldwide have expressed their support for our endeavors and asked that they be included as these projects grow. ***In order to do this, we need your support!***

[Click Here](#) to donate to help us continue to grow these efforts so questions needed to make melanoma a chronic disease can be answered.

AIM Awards \$74,450 in Research Grants to MD Anderson Cancer Center (MDACC)

AIM and MDACC partnered together this year on our Houston ***AIM for the Cure Melanoma Walk & Fun Run***. On October 25, AIM presented Dr. Patrick Hwu and the Melanoma Department at MDACC a check for **\$72,000** to support melanoma research.

AIM partnered with the Houston Petroleum Club to raise funds for MDACC's BRAF Inhibitor Project. On October

Our Thanks!

Thanks to each and every one of you for ALL you did in 2013 to increase awareness and support ***Research for the CURE*** of melanoma!

AIM and the melanoma community greatly appreciate your generosity!

Best Wishes for a Safe, Healthy, & Happy Holiday!

Patient & Caregiver Symposiums

View 2014 Locations

[Click Here](#)>>

View Videos

[Click Here](#)>>

Gift Donations

Support our efforts to find the CURE in memory/honor of someone special.

[Click Here](#) >>

Shop Online

Shop **[GoodShop.com](#)** and a percentage of each purchase you make will be donated to support our efforts to find the CURE.

Patient Links

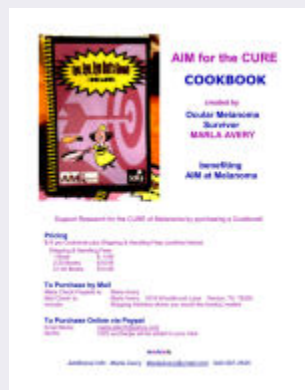
[Join Our Facebook Online Support Community](#)>>

[Follow Us on Twitter](#)>>

contact

Jean@AIMatMelanoma.org

To view 2013 Photos
[Click Here>>](#)



AIM for the CURE Cookbook

created by
Ocular Melanoma Survivor
Maria Avery

Additional Info
[Click Here>>](#)



9th Annual KDB Melanoma 5K Run/Walk

in loving memory of
Katherine Denise Bowers

Sunday, October 12, 2014
Milford, MI

Interested in Coordinating a Fundraiser?

Contact
Jean@AIMatMelanoma.org

25, AIM presented Dr. Gerald Falchook a check for \$2,450 to support this project.

[Read More >>](#)

UPDATE - California's Indoor Tanning Statute

As of January 1, 2014, it will be 2 years since California's law to protect minors under the age of 18 from indoor tanning devices went into effect. In a recent study, researchers from UCSF found that the majority of California salons are complying with the law, which suggests that laws to ban indoor tanning for minors under 18 have an impact.

Unfortunately, most of the facilities in this study denied any dangers from ultraviolet tanning and made unlawful claims of health benefits from indoor tanning. **AIM believes additional enforcement is required to ensure accurate disclosure of the dangers of indoor tanning devices and to prevent unproven claims of health benefits.**

Currently, only five states completely prohibit minors under 18 from using commercial indoor tanning devices. **AIM will continue its effort to pass similar legislation throughout the country.**

Please contact Samantha at sguild@AIMatMelanoma.org to learn how you can get involved. Be sure to include your city and state.

UPDATE - Oral Chemo Legislation

As of January 1, 2014, 27 states will have enacted oral chemotherapy access laws. In 2013 alone, seven states passed legislation. **AIM thanks ALL who supported this effort in 2013.**

However, there are 23 states where cancer patients still face choosing an intravenous or injected anti-cancer medication that may be less effective over an oral treatment simply because the intravenous or injected anti-cancer medication is less expensive under their health insurance plan.

AIM does not believe that patients should have to choose a treatment based on financial obligations. Therefore, AIM has joined forces with a number of other organizations to support oral chemo legislation, including US House Bill 1801.

To learn how you can get involved, contact Samantha at sguild@AIMatMelanoma.org. Be sure to include your city and state.

[Patient & Caregiver Support»](#)

[Finding the Right Doctor»](#)

[What to Ask Your Doctor»](#)

[Frequently Asked Questions»](#)

Breaking News

Merck's Melanoma Drug Shows Survival Benefit

More than 80% of advanced melanoma patients treated with Merck & Co's anti-PD-1 therapy MK-3475 were still alive after one year, according to new clinical data...

[Read More»](#)

New Hope for Patients Whose Melanoma Has Metastasised to the Brain

New data show that in patients whose melanoma (BRAF V600 mutation-positive) has spread (metastasised) to the brain, Zelboraf (vemurafenib) extends life expectancy by over six months compared to chemotherapy...

[Read More»](#)

Myriad's myPath(TM) Melanoma Test Is Highly Effective in Verification Study

Myriad Genetics, Inc. (Nasdaq:MYGN) announced that results from a verification study showed the Myriad myPath(TM) Melanoma test effectively differentiated malignant melanoma from benign skin lesions...

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This message sent by AIM at Melanoma Foundation, 3040 Cutting Blvd., Richmond, CA 94804