



AIM for Answers. AIM for Action. AIM for the CURE.

December 2014

MAKE A DONATION

MAKE A MEMORIAL DONATION

NURSE ON CALL

CLINICAL TRIAL MATCHING SERVICE

SURVIVOR STORIES

Fundraising for Research!

Amazon

Shop [AmazonSmile](#) and a percentage of each purchase you make will be donated to support our efforts to find the CURE!

eBay Giving Works

Designate a percentage of your sales on [eBay](#) to support our efforts to find the CURE!

2015 FUNDRAISING EVENTS



California
Alameda - MAY 17

Illinois
Bloomington - OCT 3
Quincy - APR 4

Michigan
Milford - TBD
Troy - TBD

Nebraska
Omaha - TBD

New York
Watertown - TBD

North Carolina
Cape Carteret - MAY 30
Charlotte - TBD

AIM's 1st International Melanoma Tissue Bank Site to Open

We are proud to be building an openly collaborative International Melanoma Tissue Bank Consortium (IMTBC). Our first bank will open at the University of Pittsburgh Medical Center during the first half of 2015.

Our goal is to acquire fresh-frozen primary tissue samples from melanoma patients so DNA and RNA can be preserved for more intensive study. This is a fundamental research tool that does not currently exist on the international level.

The oncology community believes it will change the melanoma landscape in terms of predicting who is susceptible and identifying diagnostic and prognostic biomarkers. The outcome will be a more strategic approach to personalized medicine through improved diagnostics, preemptive treatments, and targeted therapies.

Along with our International Brain Metastases Bank and Clinical Trial, we are working to change the landscape of melanoma and improve the outcome for your family and the hundreds of thousands of others who develop melanoma.

You can help us provide researchers with the tools they need most to find the CURE. [Click here](#) to learn more about our IMTBC.

AIM Awards \$115,000 Research Grant to MD Anderson Cancer Center (MDACC)

AIM and MDACC partnered together this year on our Houston *AIM for the Cure Melanoma Walk & Fun Run*.

On October 23rd, Jean Schlipmann - *AIM CoFounder* and Judy Sager - *AIM Houston Chapter President* presented Dr. Patrick Hwu with a check for **\$115,000** to support melanoma research at MDACC.

[Read More](#) >>

Legislation Update

Our Thanks!

Thanks to each and every one of you for ALL you did in 2014 to increase awareness and support **Research for the CURE** of melanoma!

AIM and the melanoma community greatly appreciate your generosity!

Best Wishes for a Safe, Healthy, & Happy Holiday!

Gift Donations

Support our efforts to find the CURE in loving memory/honor of someone special.

[Click Here](#) >>

Patient & Caregiver Symposiums

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Patient Links

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[Finding the Right Doctor](#)»

[What to Ask Your Doctor](#)»

[Frequently Asked Questions](#)»

Ohio

Granville - TBD

Oregon

Portland - TBD

Texas

Amarillo - TBD
Galveston - TBD
Dallas - MAY 2
Houston - TBD
Victoria - TBD

Virginia

Chesapeake - MAY 9

View 2014 Photos

[Click Here](#)>>

Interested in Coordinating
an AIM Walk?

contact

Jean@AIMatMelanoma.org

**10th Annual
KDB Melanoma 5K
Run/Walk**

*in loving memory of
Katherine Denise Bowers*

Date - TBD

Milford, MI

AIM continues to work diligently to get legislation passed in ALL states.

Tanning Bans

As of January 1, 2015, eleven states will have a statute that bans all minors *under the age of 18* from indoor tanning devices. In total, 41 states will have a youth access law on the books.

To learn what's happening in your state, [click here](#).

Sunscreen Innovation Act

The Sunscreen Act was signed into law in November. This bill will require the Food and Drug Administration to expedite its process to review innovative sunscreen ingredients.

Oral Chemotherapy

Thirty-four states and the District of Columbia have passed oral chemotherapy laws.

These laws require that health plans provide coverage for a prescribed, orally administered anticancer medication on a basis no less favorable than intravenously administered or injected cancer medications that are covered as medical benefits by the plan.

Dare to make a difference! Contact Samantha at squild@AIMatMelanoma.org to get involved in our efforts. Please include your city and state.

Open Enrollment for Health Insurance

The open enrollment period for health insurance has begun!

[Click here](#) to view the newly updated Cancer Insurance Checklist for help in choosing the best plan for you.

Breaking News

Study Comparing Opdivo (Nivolumab) to Chemotherapy in Treatment Naive Advanced Melanoma Patients Marks First PD-1 Immune Checkpoint Inhibitor to Demonstrate a Survival Benefit in a Phase 3 Trial...

[Read More»](#)

ESMO 2014: Improved Response Rate and Survival with Dabrafenib plus Trametinib versus Vemurafenib Alone in Melanoma...

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Genentech's Investigational Combination of Cobimetinib plus Zelboraf (Vemurafenib) Provided Significant Benefit to People with Advanced Melanoma over Zelboraf Alone...

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FDA Approves Merck's New-Wave Cancer Drug...

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