

# 2021 BLOCK MELANOMA SPONSOR BENEFITS



## PRESENTING SPONSOR \$15,000

- Prominently placed company name and/or logo as Block Melanoma Presenting event sponsor
- Prominently placed company name and/or logo on Block Melanoma event registration page
- Prominently placed company name and/or logo on Block Melanoma event T-shirt
- Prominently placed company name and/or logo on Block Melanoma event banners and signage
- Prominently placed company name and/or logo on event marketing materials including social media campaigns and other event communications
- Prominently placed table near the finish line celebration
- Company named in press releases and other media distribution
- Opportunity to welcome participants at the start line
- Company verbally recognized and thanked on stage
- Complimentary registration for a team of up to ten participants
- First right of refusal for 2022 Presenting Block Melanoma event sponsor

## SPF SPONSOR \$10,000

- Prominently placed company name and/or logo as Block Melanoma SPF event sponsor
- Prominently placed company name and/or logo on Block Melanoma event registration page
- Prominently placed company name and/or logo on Block Melanoma event T-shirt
- Company name and/or logo on Block Melanoma event banners and signage
- Company name and/or logo on event marketing materials including social media campaigns
- Company table near the finish line celebration
- Company named in press releases and other media distribution
- Company verbally recognized and thanked on stage
- Complimentary registration for a team of up to eight participants

## DERMATOLOGY SPONSOR \$7,500

- Prominently placed company name and/or logo as Block Melanoma Derm event sponsor
- Prominently placed company name and/or logo on Block Melanoma event registration page
- Company name and/or logo on Block Melanoma event T-shirt
- Company name and/or logo on Block Melanoma event banners and signage
- Company name and/or logo on event marketing materials
- Company table near the finish line celebration
- Company named in press releases and other media distribution
- Company verbally recognized and thanked on stage
- Complimentary registration for a team of up to eight participants

## **GOLD SPONSOR \$5,000**

- Company named Block Melanoma Gold event sponsor
- Company name and/or logo on Block Melanoma event registration page
- Company name and/or logo on Block Melanoma event T-shirt
- Company name and/or logo on event banners and signage
- Company name and/or logo on event marketing materials
- Company named in press releases and other media information
- Company table near the finish line celebration
- Company verbally recognized and thanked on stage
- Complimentary registration for a team of up to six participants

## **SILVER SPONSOR \$3,000**

- Company named Block Melanoma Silver event sponsor
- Company name and/or logo on Block Melanoma event registration page
- Company name and/or logo on event marketing materials
- Company verbally recognized and thanked on stage
- Complimentary table near the finish line celebration
- Company verbally recognized and thanked on stage
- Complimentary registration for a team of up to four participants

## **BRONZE SPONSOR \$1,000**

- Company named Block Melanoma Bronze event sponsor
- Company name and/or logo on Block Melanoma event registration page
- Complimentary table at finish line celebration
- Company verbally recognized and thanked on stage
- Complimentary registration for a team of up to four participants